



## Powerstation Art at the Mövenpick Hotel The Art of Meeting

On Thursday November 17 2011, the foundation Dutchartdesk.ch, with the support of the Mövenpick Hotel Amsterdam City Centre, offers you a unique opportunity to participate in a Swiss-Dutch encounter between corporate life and the arts.

This encounter is a sponsoring evening for Powerstation Art: A Swiss-Dutch cultural project of Dutchartdesk.ch which underlines the unique experiences resulting from the meeting of different cultures. The project received the patronage of Unesco Switzerland.

Powerstation Art, which started in 2004, provides a platform to artists, institutions and city councils for sharing artistic initiatives, discussions and unconventional encounters.

The entrance fee for this special event is 100 EURO per person, including aperitif and special selected wines.

In order to be able to confirm your attendance, please send an email to Hanneke Frühauf ([hfruehauf@dutchartdesk.ch](mailto:hfruehauf@dutchartdesk.ch)) or Renske Heddema ([rheddema@dutchartdesk.ch](mailto:rheddema@dutchartdesk.ch)) and remit the fee to the following bank account number before November 10th:

Naam begunstigde:	STICHTING DUTCHARTDESK.CH
Straat/nr.:	UBBO EMMIUSSINGEL 55
Postcode/plaats:	9711 BE GRONINGEN
Land:	NETHERLANDS (NL)
IBAN (Account):	NL79 RABO 0329 4680 57
BIC (Swift):	RABONL2UXXX

**Thursday  
November 17th 2011  
18:00 - 22:00**

**Mövenpick Hotel  
Amsterdam City Centre**  
Piet Heinkade 11  
1019 BR Amsterdam  
Nederland

**Deadline registration:  
November 10th 2011**

Hanneke Frühauf  
[hfruehauf@dutchartdesk.ch](mailto:hfruehauf@dutchartdesk.ch)

Renske Heddema  
[rheddema@dutchartdesk.ch](mailto:rheddema@dutchartdesk.ch)



The Program >

[dutchartdesk.ch](http://dutchartdesk.ch)





## The Program

You will be welcomed by Mr. Albert Rouwendal, Director Mövenpick Hotel Amsterdam City Centre and Mrs Alexandra Schlupe, Honorary Consul of Switzerland in Amsterdam.

Our Guest of Honor will be Mr. Samuel Würsten, Artistic Director of Holland Dance and Member of the Executive Board of Codarts Rotterdam, University for the Arts. Samuel Würsten was born in Gstaad (Switzerland) where the Powerstation Art project was initiated.

### Music

During the evening the Duo Toeac, consisting of Renée Bekkers and Pieternel Berkers, will play highlights from their repertoire. The duo has won several prizes, such as the 'Dutch Accordion-Competition', the 'Prinses Christina-Concours', the 'Grand-Prix International in France, and the 'Premio Internazionale di Fisarmonica in Italy'.

### The Fondue

For this special occasion, Powerstation Art invented the Powerstation Art Fondue, consisting of 50% Dutch and 50% Swiss cheese. The motto of this moitié moitié fondue is that it is best enjoyed in a multicultural environment. In doing so, you will have good conversations, your curiosity will be enhanced, and you will be open to new perspectives. The delicious mixture will be prepared by Rolf Reichenbach from the Molkerei Gstaad, Switzerland.

But there is even more than the joy of art and culture in combination with good food and Swiss wines. Our host, the Mövenpick Hotel Amsterdam City Centre will enhance this festive dinner by organising a tombola. Amongst the prizes are overnight stays in Mövenpick hotels. As a farewell present you will also be offered a selection of the renowned Mövenpick fine food-products.

### Additional cultural program on November 18th

For our guests with a prolonged stay in Amsterdam, we have organised various cultural visits on Friday, November 18th, including an exclusive visit at the Rijksacademie, the CM Theater and the Muziekcentrum Nederland. For more information and participation in this programme, please send an email to [hfruehauf@dutchartdesk.ch](mailto:hfruehauf@dutchartdesk.ch).

Furthermore, the Swiss artists Moritz Ebinger and Regula Maria Müller are pleased to welcome you in their studio's in Egmond aan den Hoef. Please contact: [moritz.ebinger@planet.nl](mailto:moritz.ebinger@planet.nl)

We are looking forward to meeting you!

Hanneke Frühauf     Renske Heddema  
Artistic Director     Managing Director  
**Foundation Dutchartdesk.ch**

on behalf of Albert Rouwendal  
General Manager  
Director of Operations Benelux  
**Mövenpick Hotel  
Amsterdam City Centre**

